

# **GET NEW CUSTOMERS** RIGHT WHEN THEY NEED YOU

25 million people are on FixYa every month, in-market looking for product repair help.

**BE THE TOP SOLUTION** to their problem with your relevant offer.

COMPUTERS & ELECTRONICS	APPLIANCES	HOME & GARDEN	AUTO	& MUCH MORE.

With solutions for 10 million products and 40,000 brands, FixYa is the world's largest consumer product Q&A site.

REACH YOUR POTENTIAL CUSTOMERS ON FIXYA.COM BASED ON:

- ✓ Product Category
- 🗸 Brand
- 🗸 Model
- ✓ Local/Regional Market

## **FIXYA SPONSORED SOLUTION**

FixYa

A 1 0000

ated Tag

Belt diagra

Spark plug

Ask

e e r

How can I change the rotors and brakes on my 2007 Charger?

My brake pads are all worn out and I'm not sun in order to change them. Is there a trick to rem They don't just slide off and I tried several time

**of** 1

2 Solutions Fix-O-Mete

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25,836

Top Automotive Experts

Eks

Own the top solution listing for any product or category, customized with your Logo, Headline and Copy.

**SUPER PREMIUM PLACEMENT** – Directly below the question, above

the best user-provided solution

#### IMMEDIATE CALL-TO-ACTION

Direct links to website, phone number or offer

#### **CROWD-SOURCED VALIDATION**

Enhanced by the same social reputation scoring and features applied to all FixYa experts and answers

**THE FIRST ANSWER ON MOBILE DEVICES** Convenient click-to-call CTA for users seeking help on-the-go



### THE BEST CHOICE TO REACH NEW CUSTOMERS

### Easy to get started.

Monthly sponsorship term. No annual contract. End at any time.

	YELLOW PAGES	COUPON MAILERS	PRINT ADS	BROADCAST (RADIO OR TV)	FIXYA SPONSORED Solution
REACH # of people potentially getting your message	V	V	V	V	V
OPEN RATE # of people who actually see your offer					~
ACCURATE REPORTS Periodic report of Reach, Open and Response rates					~
LOCAL PROXIMITY Potential customers within your service area	V	V	V	V	V
TARGETING Messaging to the right potential customers based on products they own					V
PRODUCT/SERVICE- SPECIFIC MINDSET People looking for a product or service you provide					V

# FixYa

FOR MORE INFORMATION www.fixya.com/advertise SALES CONTACT FixYa Sales Team t. 650.212.3300 e. sales@fixya.com